

WE ARE BEBOHEME

MEDIAKIT

www.beboheme.com

Hello!

I'M EMANUELA

**I am a Designer, graduated in Fashion and Design and
graduated
in Web and Graphic Design.**

**I currently work as Social Media Manager,
Digital marketer and content creator.**

**I 'm a Nomad, I can't stay in the same place
for too long and every place soon becomes my home.**

**I love planning my travels, I'm so curious
and I love discover everything in a country**

**On blog, I'm the art director and I write all the articles
and travel guides:**

**I try to describe tastes, smells, sensations and atmospheres
but I always include all the useful information
to planning a trip**



A man with dark hair, a mustache, and sunglasses is wearing a white tank top. He is looking slightly to the left. The background is a soft-focus outdoor scene with a blue sky and some foliage.

HI!

I'M FRANCESCO

I'm a developer and web designer, but I love digital marketing and I help businesses companies to emerge online.

On blog I'm the photographer and videomaker
I love travel and I plan each trip looking for the best destinations,
hotels and experiences: every trip is a tour to
discover and appreciate every detail true and authentic

I love traveling on the road by car or motorcycle
because I love driving and and I know that road
will always give me a splendid view or a breathtaking sunset

ABOUT



About our

BLOG

Be Boheme is a travel portal created to share experiences and itineraries with useful information, but its peculiarity is one: each article, through words and images, turns into a virtual journey in which to breathe the atmosphere and live the unique emotions that each place gives.

**Be Boheme is now a consolidated reality on web, loved by young people and couples to planning a trip, a vacation or a weekend. But for our community we constantly make exclusive contents: Diy, recipes, practical travel and fashion guides
Our bohemian chic style it always recognizable on the web and on social media**

ABOUT our COMMUNITY



Target

Young couples high spending

Young families high spending

Graduates

They prefer rent a car

Lovers of international cuisine

They book all-inclusive resort

Mission

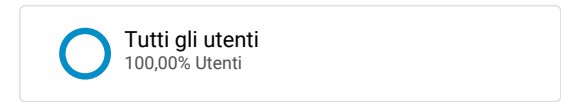
We help users to plan their trips by our itineraries easily replicable, from transport to accommodation

We help hotel and tourism organizations to increase visitors and reservations

We also support businesses and crafts, helping them with the product communication and placement

Blog Insights

Panoramica del pubblico



Panoramica

Utenti

3.212



Nuovi utenti

3.106



Sessioni

3.518



Numero di sessioni per utente

1,10



Visualizzazioni di pagina

6.817



Pagine/sessione

1,94



Durata sessione media

00:01:09

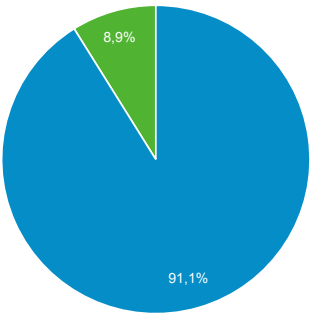


Frequenza di rimbalzo

65,12%



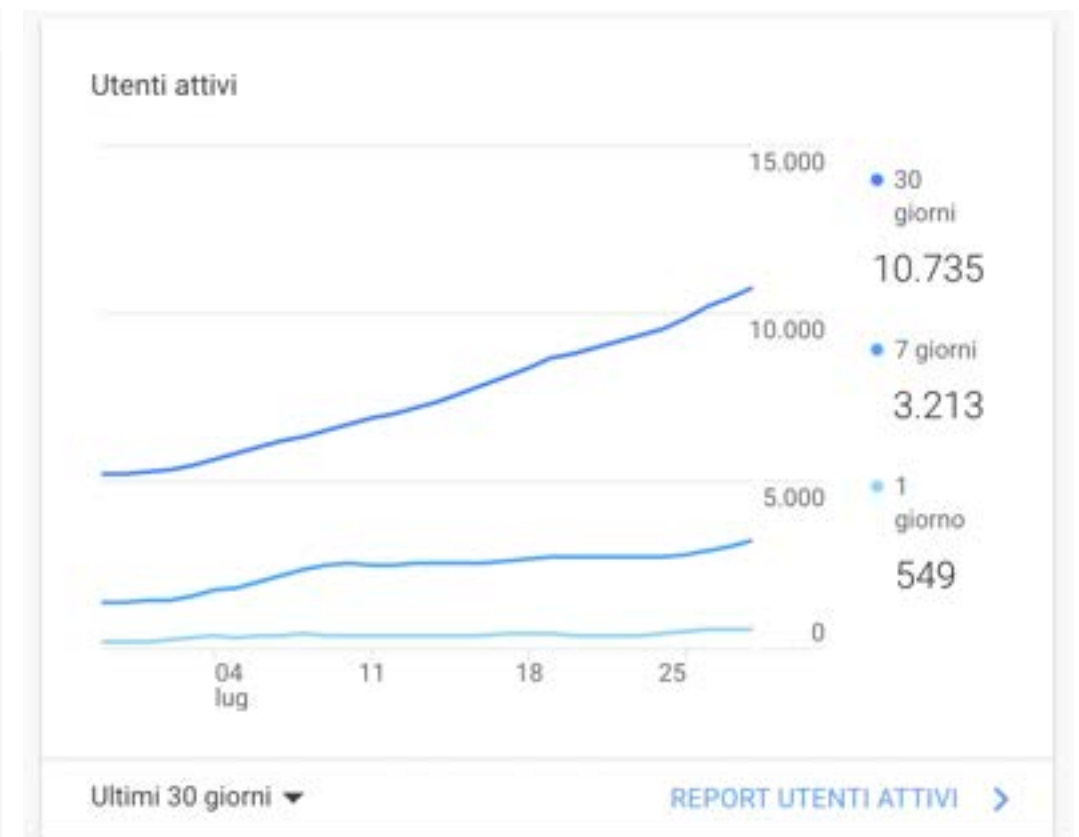
New Visitor Returning Visitor



Lingua

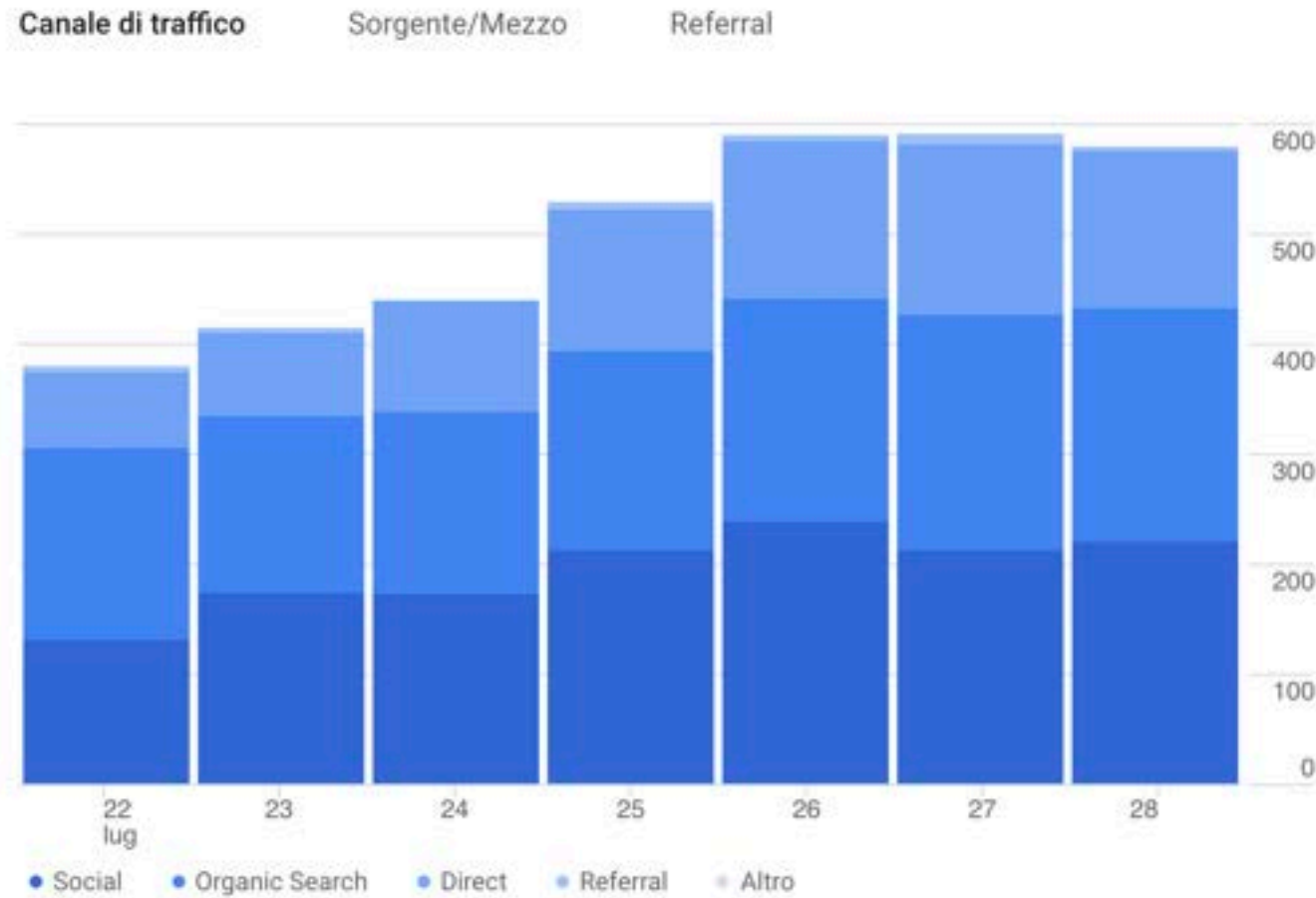
Utenti % Utenti

1.	it-it	2.749	<div></div>	85,53%
2.	it	206	<div></div>	6,41%
3.	en-gb	80	<div></div>	2,49%
4.	en-us	68	<div></div>	2,12%
5.	de-de	16	<div></div>	0,50%
6.	fr-fr	16	<div></div>	0,50%
7.	es-es	11	<div></div>	0,34%
8.	de	7	<div></div>	0,22%
9.	nl-nl	7	<div></div>	0,22%
10.	en-ca	6	<div></div>	0,19%

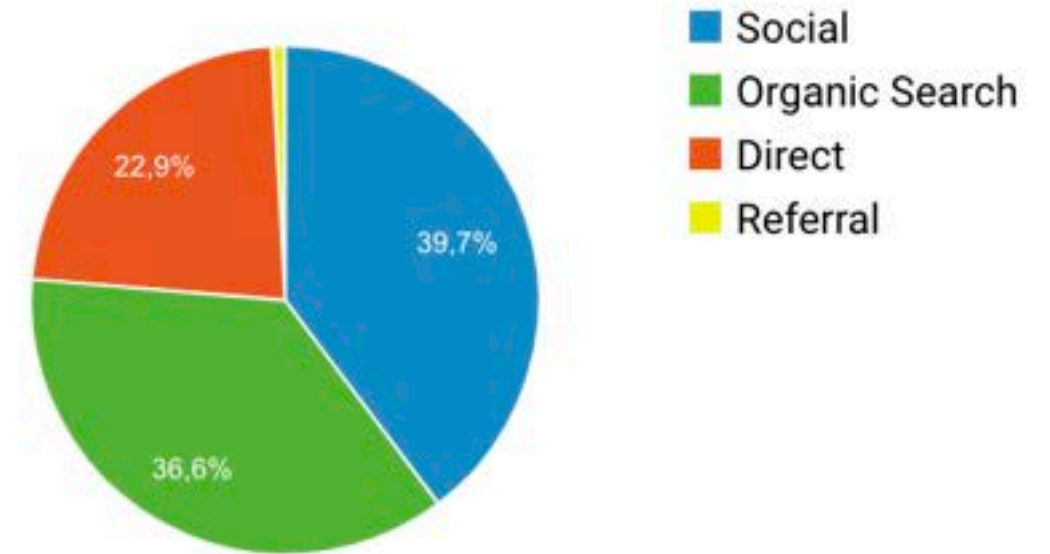


Blog Insights

<https://analytics.google.com/>



Canali principali



Instagram insights



BE BOHEME
TRAVEL BLOG

Instagram Insights

Panoramica degli insights

Hai raggiunto più account (+54,7% in più) rispetto al seguente periodo: 14 nov - 13 dic

Account raggiunti

133 mila

+54,7%

>

Account coinvolti

1.969

+27,6%

>

Numero totale di follower

31,4 mila

+4,3%

>

Genere

dei tuoi follower

50,2%

Donne

49,7%

Uomini

Impression

rispetto a 14 nov - 13 dic

264.312

+39,2%

Attività del profilo ⓘ

Visite sul profilo

3.199

+12,9%

Tocchi sul sito web

47

+9,3%

Luoghi più popolari

dei tuoi follower

Città

Paesi

Italia

82,5%

Stati Uniti

2,2%

Messico

1,1%

Brasile

1%

Spagna

0,8%

Fascia d'età

dei tuoi follower

Tutti

Uomini

Donne

13-17

10,4%

18-24

29,8%

25-34

30,7%

35-44

15%

Interazioni con i reel

rispetto a 14 nov - 13 dic

2.134

+102%

Mi piace

1.446

Commenti

358

Salvataggi

318

Condivisioni

12

Interazioni con i contenuti ⓘ

5.023

Interazioni con i contenuti

7,1% da inserzioni e promozioni

+70% rispetto a: 14 nov - 13 dic

Interazioni con i post

rispetto a 14 nov - 13 dic

2.532

+63,1%

Mi piace

1.715

Commenti

538

Salvataggi

277

Instagram

@bebohemeofficial

Pinterest

Be Boheme

Facebook

Be Boheme-Viaggi & Lifestyle

NEW

Tripadvisor

Be Boheme

NEW

TikTok

@bebohemeofficial

NEW

Loquis App

Be Boheme



Our SERVICES

**Be Boheme can help you to make real your goals.
We are Blogger but we are also digital marketer.**

You can choose one or more services for your business or you can contact us for advice and we will work with you for the right strategy

CONTENT SOCIAL

Get noticed on social networks thanks to our exclusive content: photos, short videos, professional videos and storytelling made for you and included in a unique strategy

POST BLOG

Increase the authority of your site with our blog posts dedicated to your hotel your event or your product. Use our content also for social sharing

PRODUCT PHOTOGRAPHY

We make product photos, institutional photo and unique images for press and web

PRODUCT PLACEMENT

We build the right communication for your company / product/ hotel through images to reach your ideal audience

CONTACT US

**Do you have any questions or would you like to talk about
some projects with us ?**

**Or maybe you want to know us better and have a chat with
us?**

Then write to us, we are waiting for you

info@beboheme.com

PARTNERS & COLLABORATIONS

DESENIO

Merci
Handy

laidbacklondon
handmade . since 2002


waterdrop[®]
MICRODRINK

SUITE
TRAVEL

amazon


HOTEL WESTEND
★ ★ ★


MAPIFUL



Welcome

coin

**URRA
EROI**

unica^{TV}

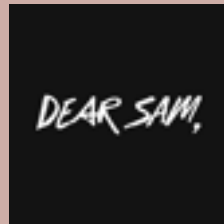


terretrusche



Picnic Chic


Skyscanner



Heymondo

Booking.com

oppo


ENJOY THE WOOD™

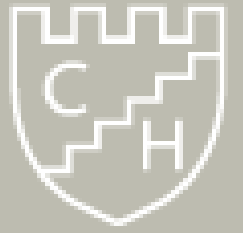
Noria

RTL[®]
102.5


Castelli
est. 1992

LAST WORK

Photo/Video Shooting
Post Blog
Stories live
Instagram Post



Castelli
est. 1992



LAST WORK

Coin Guest e content creators
per inaugurazione a Napoli
dell'Agenzia di Viaggio
Suite Travel by Coin

SUITE
T R A V E L

coin



LAST WORK

Content Creator e
Ambassador del brand

oppo



LAST WORK

Content Creator e
Ambassador del brand

