

# WEARE BEBOHEME

**MEDIAKIT**

[www.beboheme.com](http://www.beboheme.com)

*Hello!*

I'M EMANUELA

I am a Designer, graduated in Fashion and Design and graduated to the Higher Institute of Communication in Naples as Web and Graphic Designer.

I currently work as Social Media Manager, Digital marketer and content creator

I 'm a Nomad, I can't stay in the same place for too long and every place soon becomes my home, I love planning my travels, I'm so curious and I love discover everything in a country

On blog, I'm the art director and I write all the articles and travel guides:

I try to describe tastes, smells, sensations and atmospheres but I always include all the useful information to planning a trip





*Hello!*

---

I'M FRANCESCO

I'm a developer and web designer, but I love digital marketing and I help businesses companies to emerge online. On blog I'm the photographer and videomaker

I love travel and I plan each trip looking for the best destinations, hotels and experiences: every trip is a tour to discover and appreciate every detail true and authentic

I love traveling on the road by car or motorcycle because I love driving and and I know that road will always give me a splendid view or a breathtaking sunset

**A B O U T**



*OUR*

---

## **BLOG**

Be Boheme is a travel portal created to share experiences and itineraries with useful information, but its peculiarity is one in particular: each article, through words and images, turns into a virtual journey in which to breathe the atmosphere and live the unique emotions that each place gives.

Be Boheme is now a consolidated reality on web, loved by young people and couples to planning a trip, a vacation or a weekend. But for our community we constantly make exclusive contents: Diy, recipes, practical travel and fashion guides

Our bohemian chic style it always recognizable on the web and on social media



# ABOUT our COMMUNITY



## Target

Young couples and families

Graduates

Salary 1500-2500euro

They prefer rent a car

Lovers of international cuisine

They book all-inclusive resort and half-board treatments

&

## Mission

We help users to plan their trips by our itineraries easily replicable, from transport to accommodation

We help hotel and tourism organizations to increase visitors and reservations


We also support businesses and crafts, helping them with the product communication and placement

# ANALYTICS 2019

---



**30k**  
**VIEWS**



**20.9k**  
**VIEWERS**



**19.8k**

**Referrer from Google**



**14,5k**

**FOLLOWERS on**  
**INSTAGRAM**



**70k**

**IEWS on**  
**PINTEREST**



Instagram

@bebohemeita

Facebook

Be Boheme-Viaggi & Lifestyle

Pinterest

Be Boheme

NEW

Tripadvisor

Be Boheme



---

# OUR SERVICES

---

Be Boheme can help you to make real your goals.

We are Blogger but we are also digital marketer. You can choose one or more services for your business or you can contact us for advice and we will work with you for the right strategy

## PRODUCT PHOTOGRAPHY

We make product photos, institutional photo and unique images for press and web

## PRODUCT PLACEMENT

We build the right communication for your company / product / hotel through images to reach your ideal audience

## POST BLOG

Increase the authority of your site with our blog posts dedicated to your hotel your event or your product. Use our content also for social sharing

## CONTENT SOCIAL

Get noticed on social networks thanks to our exclusive content: photos, short videos, professional videos and storytelling made for you and included in a unique strategy



# Contact us

---

Do you have any questions or would you like to talk about some projects with us ?

Or maybe you want to know us better and have a chat with us?  
Then write to us, we are waiting for you

**[info@beboheme.com](mailto:info@beboheme.com)**